JOIN OUR MOVEMENT

WE CAN PROVIDE FRESH, LOCAL FOOD TO COMMUNITY MEMBERS OF ALL INCOME LEVELS AND SUPPORT FARMERS FROM ALL BACKGROUNDS, TOGETHER.

FARMER FOODSHARE
SPONSORSHIP OPPORTUNITIES
Did you know that 1.6 million North Carolina households don't have enough to eat? In an area where so much fresh, nutritious food is grown, it's hard to believe that our neighbors are going hungry — but it's true. At Farmer Foodshare, we believe that every farmer deserves to make a living, and also that every community member, regardless of their income level, deserves to eat fresh, local food. **You can help by sponsoring Farmer Foodshare's work.**

We work every day to connect our disconnected food system by supporting local farm viability and access to fresh, nutritious, local food for eaters of all income levels in our region. We do that by sourcing local produce from farmers, collecting it at our food hub, and selling it to local institutions like schools and restaurants – and also donating to the emergency food system. As a matter of fact, last year, over 50% of the food we aggregated ended up on the plates of families experiencing food insecurity.

Our Foodshare Hub program is a triple win – small farmers receive regular revenue, and local food pantries gain access to farm fresh produce, which in turn gets distributed to the homes of families in need. Farmer Foodshare is a powerful way to bring positive attention to your activities in the local community – demonstrating your commitment to supporting local foods, community health, and agricultural entrepreneurship. We also offer a wide variety of customizable sponsorship opportunities, ranging from corporate engagement to food box sponsorship. **You can feel good, knowing that your contribution will do good.**

We hope you will consider sponsoring Farmer Foodshare as a way to support this important work. Please review the enclosed materials for more details about sponsorship levels and benefits. If you have any questions, please feel free to reach out to me directly.

Thank you for your consideration,

Kelly Crane, Executive Director, kelly@farmerfoodshare.org
**SEE THE IMPACTS**

**FARMER SUPPORT**
- We supported a network of over 30 local farmers through our wholesale market & food hub in 2021. We facilitated $396,550 dollars back to the pockets of those local farmers so they can invest in another season of growing nutritious produce for our community.
- 27% of the Farmer Network is comprised of new & beginning farmers, women-and/or BIPOC-owned farms. We launched our first-ever farmer mini-grant fund to support new and beginning, women-owned and BIPOC farmers. In 2021 we raised $11,000 for grants, with plans for more to come.
- We work with 40 institutional buyers who are eager to source food from here in North Carolina.

**HUNGER RELIEF**
- We work with 23 community partners — food banks and community centers at the front lines of distributing food to those in need.
- Nearly 50% of food aggregated by Farmer Foodshare in 2021 was distributed to the emergency food system.
- In 2021 we sourced, packed and distributed 4,947 local food boxes to community partners for food-insecure individuals & families.
- In 2021 we distributed 361,610 pounds of fresh, local food in the emergency food system. That’s 301,342 local-food-based meals provided to food insecure neighbors through donations, partnerships & food box programs in one year.
While we think working with us is pretty amazing, you don’t have to just take our word for it! Kimberly from Armacell, a continuing sponsor and community partner of Farmer Foodshare, had this to say about why they continue to come back with their support:

"I love the whole idea behind Farmer Foodshare. Like Armacell, they are innovators, thinking outside of the box to create a circular economy. Farmer Foodshare switched from a linear “make-take-dispose” economy to a circular model based on reduce, reuse, recycle.

I’m inspired by the way that their mission shortens food miles, diverts food waste, and helps local farmers and food-insecure folks in our community. As a global company that thinks locally, we are always finding new ways to recycle materials and reduce waste in our own production chain — and are proud to support an organization who shares our core values."
SPONSORSHIP

Become a Farmer Foodshare sponsor. Whether you do this quarterly or once a year — we can make it work for you!

And your commitment deserves to be visible. We’ll be proud to recognize your work on our social media, our website, and our newsletters – we’ll even provide you with tools you can use to help celebrate your work with us, such as our Farmer Foodshare “Proud Supporter” Digital badge!

And these are just jumping off points! Do you have another partnership idea in mind? Let’s talk about how a Farmer Foodshare Sponsorship can work for you and your employees.

Mission Supporter ($1,000+)
Are you just here for the cause? Right on! We’ll be grateful for the support, and give you lots of social media love and other great shout-outs. We also operate several fundraising campaigns throughout the year, and are always eager for matching donors who inspire giving – ask us about this great opportunity to get additional visibility for your valuable contribution!

Food Box Sponsorship ($2,000+)
Is food access what feeds your philanthropic spirit? You can sponsor 1,000 pounds of fresh, nutritious, local food to the emergency food system on behalf of your company or organization. That's fifty 20-lb boxes - over 800 local food-based meals feeding our food-insecure community members.

Volunteer Sponsorship ($3,000+)
Is corporate engagement your biggest driver? That's great news because we LOVE volunteers at Farmer Foodshare! We would love to organize a half-day volunteering experience for up to 25 employees, where you’ll get to tour our food hub, learn about our operations and impact, and then do some hands-on volunteer work such as packing food boxes, weeding pollinator beds, or sprucing up the food hub facilities. We have volunteer opportunities available for folks of all abilities.

Champion ($20,000)
Are you looking for a deeper level of engagement with a nonprofit community partner? We love having a whole year to work with, get to know, and deeply engage an organization! Contact us to learn more about our “Foodshare Champion” engagement level, which includes up to 4 volunteering opportunities, a 200-box food sponsorship, and more.
TAKE THE NEXT STEP

DON'T MISS OUT. JOIN US!

Reach out to info@farmerfoodshare.org to start the conversation on how we can work together to support your communities’ needs!


FARMER FOODSHARE

EMAIL: info@farmerfoodshare.org
CALL: 919.701.2543
CONNECT: @farmerfoodshare
EXPLORE: our website at farmerfoodshare.org